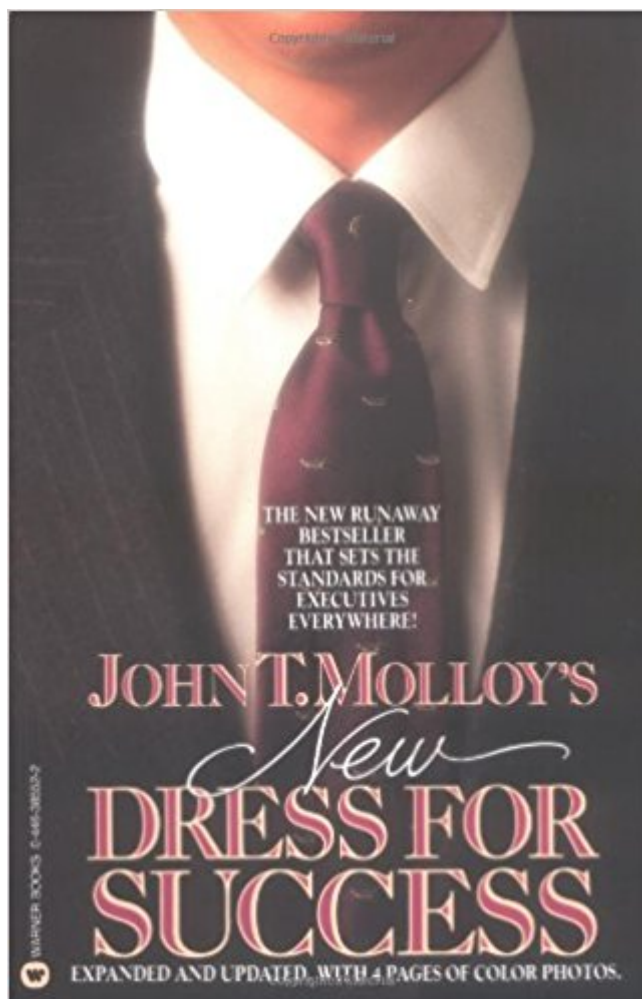


The book was found

John T. Molloy's New Dress For Success



Synopsis

All the changes that have taken place in men's wardrobes in the past fifteen years are incorporated into this highly successful title. Contains 30 percent new information and a four-color, four-page illustration insert.

Book Information

Paperback: 390 pages

Publisher: Warner Books; Exp Updated edition (January 1, 1988)

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Product Dimensions: 5.2 x 1 x 8.1 inches

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Average Customer Review: 4.4 out of 5 stars 102 customer reviews

Best Sellers Rank: #124,084 in Books (See Top 100 in Books) #1 in [Books > Business & Money > Business Culture > Fashion & Image](#) #17041 in [Books > Health, Fitness & Dieting](#)

Customer Reviews

Bought this book for myself 30 years ago, and learned so much from it that I just bought it for an employee who was promoted to management. The book still stands as an excellent resource guide for young and old.

This book, taken with due care, is still the Bible for how to dress for success. There have been some contemporary changes in business dress. But if you are not a rock star or a computer whiz, don't bet your career that dressing like one will get you to the Executive Suite. Look instead in business periodicals and you will see that almost all of the top dogs in power positions dress as though they were Malloy's models. Those who want to get there someday will dress as though they already are. I say as a business consultant that this book has enhanced more careers than a lot of the Business Schools have done. A great deal of career success is all tied up in other's perception of you. 21 year old managers wearing pinstripe in a godawful blue/purple color with a shirt with a neck two sizes too small because they hear that pinstripe is 'powerful'. Older men wearing 'Cool Business' thinking it makes them seem more dynamic and 'with it'. Men allowing their wives or girlfriends to dress then for business. Guys wearing ties that make you wonder if their team lost or they're pledging a frat. Men wearing brown suits to a management meeting. All doomed to make their career progression a

lot harder than it has to be. Take the straight route. The tried and true. Do not fall for the lines about how 'things have changed'. If things have changed, why do the President and most Senators - where the projection of power and confidence are critical - still dress straight from 'Dress For Success'? Your first impression and perception by others is fast - and permanent. Molloy's book is the inside lane on how to make a great impression and reflect a perception of executive capability.

Molloy wrote "The Bible" of mens professional style back in the day, and backed it up with research. I recently read it again, against 2012 notions of mens style. Some of it is out of date, but much is still applicable and it's backed up by real research. A number of mens style books are written by writers that got interested in the subject and then wrote a book. This one is much more detailed than those books. I sure wish there were a 2012 updated edition....

I had the old book, but it got lost. I miss the color pics of the ties. Still a comprehensive book. I love it that Molloy still doesn't like bow ties except for tuxedos!

This book may be old but it sure isn't out dated. I work in a fortune 500 company and have been slowly moving up the ranks to my current role as a manager and as I have progressed I have been given more and more exposure to our executive management team. Because of this I knew I needed to look the part and after researching and asking a few successful colleagues of mine I stumbled across this book. I have only begun the transition of my own wardrobe, but I have seen many of the topics and pointers displayed in the attire of our executive team. Looking forward to completing the book and transitioning my wardrobe to one of success.

Everyone in business should read this book. Until you do, you don't really understand the difference the way you dress effects the people you are dealing with.

Got this for my young nephew who obviously needed to upgrade his appearance for the corporate world. Same book I read 30 years ago and a MUST for good first impressions.

A little bit dated for 2015, but the standards and rules are still very relevant when observing today's well dressed society.

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